

Technical Specifications

OVERLAYERS

- An Overlayer should be **supplied with a standard format** like 3AD, Large Leaderboard or Half Page.
- Both formats will be **served together on the page**. The standard format will act as a backup for the Overlayer when it has disappeared.
- Overlayer **display time**: max. 8 sec.
- **Formats**:
 - Overlayer: 500x400 pixels – 40 KB
 - Medium Overlayer: 640x480 pixels – 75 KB
 - Large Overlayer: 800x600 pixels – 100 KB
- A **Large Overlayer 800x600 is only possible with a transparent background**. Smaller elements can be animated within the 800x600 frame. The frame may never become completely opaque during animation.

- A clear **close button** has to be implemented in the **top-right corner**:

```
on(release)
{
    getURL("javascript:IABcloseAD()");
}
```

- A **standard clickTag** should be implemented in the SWF files

```
on(release)
{
    getURL(_root.clickTAG, "_blank");
}
```



Contact

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