

# 3AD

Items	Width	Height	Weight	File Types	Backup Image	Flash
Large Leaderboard	840px	150px	40KB	SWF/GIF/JPEG	GIF or JPEG	v9 / AS2
Half Page	300px	600px	40KB	SWF/GIF/JPEG	GIF or JPEG	v9 / AS2
Large IMU	468px	400px	40KB	SWF/GIF/JPEG	GIF or JPEG	v9 / AS2

→ clickTag required in Flash material:

```
on(release)
{
    getURL(_root.clickTAG, "_blank");
}
```

→ Video streaming & Media Mind (Eyeblaster)

- Through Media Mind or hosted at client-side
- If MM is used, please initiate the process or inform us at least 8 business days before the start of the campaign
- We support all MM costs for all 3 formats, except for Run-of-Network campaigns

→ Submission delay: 3 business days



## Contact

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