

Expandable Large Leaderboard

Items	Width	Height	Weight	File Types	Backup Image	Flash
Large Leaderboard	840px	150px	40KB	SWF/GIF/JPEG	GIF or JPEG	v9 / AS2
Exp. Large Leaderboard	840px*	400px	60KB	SWF/GIF/JPEG	GIF or JPEG	v9 / AS2

* Expandable width can be adjusted for HPTO's to cover complete site, please ask us for specs.

→ clickTag required in swf files:

```
on(release)
{
  getURL(_root.clickTAG, "_blank");
}
```

- Expand will open on mouse over and close again on mouse out.
- **Please do not integrate Expandable functions in the Flash material**
- A clear close button should be present in the expandable format, at the bottom right position

```
on (release)
{
  getURL("javascript:IABcloseAD()");
}
```

- **Video streaming & Media Mind (Eyeblaster)**
 - Through Media Mind or hosted at client-side
 - If MM is used, please initiate the process or inform us at least 8 business days before the start of the campaign.
 - We support the MM costs.
- **Submission delay:** 3 business days



Contact

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