

Homepage Take Over

DeMorgen.be

Items	Width	Height	Weight	File Types	Backup Image	Flash
Large LB	840px	150px	40KB	SWF/GIF/JPEG	GIF or JPEG	v9 / AS2
Super IMU	840px	400px	75KB	SWF/GIF/JPEG	GIF or JPEG	v9 / AS2
Background	1600px	1200px	100KB	GIF/JPEG		

→ clickTag required in Flash material:

```
on(release)
{
    getURL(_root.clickTAG, "_blank");
}
```

→ **Background / wallpaper:**

- The background can either be tiled (repeating) or fixed

→ **Video streaming & Media Mind (Eyeblander):**

- Through Media Mind or hosted at client-side
- If MM is used, please initiate the process or inform us at least 8 business days before the start of the campaign
- We support MM costs for all formats

→ **Submission delay:** 5 business days



Contact

dPA Adops Digital

Klaas Tegenbos

T 02 454 25 16

Dimitri Thibaut

T 02 454 23 86

banner@persgroep.be