

-2012-

# Homepage Take Over

HLN.be/7sur7.be

Items	Width	Height	Weight	File Types	Backup image	Flash
Large LB	840px	150px	40KB	SWF/GIF/JPEG	GIF or JPEG	v9/AS2
3x Large IMU	468px	400px	40KB	SWF/GIF/JPEG	GIF or JPEG	v9/AS2
Promobox	300px	150px	40KB	SWF/GIF/JPEG	GIF or JPEG	v9/AS2
Background	1600px	1200px	100KB	GIF/JPEG		

## clickTag required in Flash material:

```
on(release)
{
  getURL(_root.clickTAG, "_blank");
}
```

## Background / wallpaper:

- The background can either be tiled (repeating) or fixed

## Video streaming & Media Mind (Eyblaster):

- Through Media Mind or hosted at client-side
- If MM is used, please initiate the process or inform us at least 8 business days before the start of the campaign
- If MM is used, make sure to provide us a different tag for each position of the TR-IMU. There are 3 different positions: top, middle and bottom of the homepage.
- We support the MM costs for 3 formats. We suggest LLB + 2x Large IMU

**Submission delay:** 5 business days



## Let's talk

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