

iTV Large Leaderboard

Items	Width	Height	Weight	File Types	Backup Image	Flash
TV Spot LB	840px	250px	40KB*	SWF/GIF/JPEG	GIF or JPEG	v9 / AS2

*for SWF files not served through Media Mind (Eyeblaster)

→ **clickTag required in Flash material:**

```
on(release)
{
    gotoURL(_root.clickTAG, "_blank");
}
```



→ **Sound:**

- Only user initiated
- Clear button sound ON/OFF
- Start sound on mouse over = stop sound on mouse out

→ **Video streaming & Media Mind (Eyeblaster)**

- Through Media Mind or hosted at client-side
- If MM is used, please initiate the process or inform us at least 8 business days before the start of the campaign.
- We support the MM costs.

→ **Submission delay:** 3 business days

Contact

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