

-2012-

# TR-IMU

Items	Width	Height	Weight	File types	Backup Image	Flash
3x Large IMU	468px	400px	40KB	SWF/GIF/JPEG	GIF or JPEG	v9/AS2

- **clickTag required in Flash material:**

```
on(release)
{
  getURL(_root.clickTAG, "_blank");
}
```

- **Video streaming & Media Mind (Eyeblaster)**

- Through Media Mind or hosted at client-side
- If MM is used, please initiate the process or inform us at least 8 business days before the start of the campaign
- If MM is used, make sure to provide us a different tag for each position of the TR-IMU. There are 3 different positions: top, middle and bottom of the homepage.
- We support MM costs for all formats

- **Submission delay:** 3 business days



Let's **talk**

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